# YCAR NEWSLETTER

Yamhill County Association of Realtors®

**February - 2010**

**Executive Officer: Diana Brown** **Summer Hours: Monday – Thursday 9:30 -2:30**
**Phone/Fax #: 503-472-7425** **Email Address: ycar@onlinemac.com**
Mailing Address: P. O. Box 540, McMinnville, OR 97128
Location Address: 734 N. Baker, Suite B, McMinnville, OR 97128

## MESSAGE FROM THE PRESIDENT

We had an excellent response to our education class in January entitled, *What Do Your Dues Do?* Representatives from NAR and OAR presented thought-provoking information while we also considered the uniqueness and value of YCAR. We have attached a summary of that to this email newsletter. Please take time to read it, and as always, your feedback is welcome.

In January, the Board of Directors for YCAR endorsed and adopted the following goals for 2010:

1. To significantly improve communications with our membership

   Some ideas being worked through include a YCAR website as a hub of local news & issues and a traffic director to the finest resources our associations, social networking, regular informative emails, quarterly membership meetings in a *'business-after-hours'* format, semi-annual social events, and the establishment of a Principal Broker Forum.
2. To promote the value & benefits of our associations for our members (YCAR, OAR, NAR)

   We are wealthy but may not know **where** our wealth is stored. Our Associations each provide unique resources and opportunities; we may not know **what** they are. Our local association provides the best refreshment; perhaps we have never tasted what can be served-up.
3. To build unity in YCAR especially between the east and the west

   Historically the county breaks in two halves. Over time, too many problems were blamed on the other half and some isolationism resulted. In an age when globalization is characteristic, and we can form relationships anywhere in the world and communicate instantly, visually, and audibly, does it make sense that we cannot work cooperatively with Realtors® 10 miles apart? We can do much better!
4. To achieve greater membership involvement for mutual benefits

   We must see the value of what we can do together. We have a wealth of diversity and talents among us. We can create better opportunities, solve problems better, do more good for our clients and our communities, assist more Realtors® to reach their professional potential, and build more satisfying and rewarding relationships with those who share our profession.

5. To continue to develop & upgrade Realtor® projects & events:

   We are building on the diligent efforts of those who have gone before us. The Realtor® Auction is an amazing accomplishment each year. Let's expand its reach and its contribution to our communities. Our education committee people offer value second to none. Let's 'raise the bar' of professionalism among our Realtors® so that our reputation in Yamhill County is exceptional. Let's recognize those who's work and lives are truly outstanding and an inspiration to upcoming Realtors®. Let's support our communities with our involvement and our money. Let's find ways to better protect our clients, and let's find ways to help each Realtor® become as successful as he or she desires to be.

6. To Build relationships with other local boards and our counterparts

   We have not cornered the market on good ideas. Let's be willing to break the mold if profitable to implement ideas we learn from sister associations. We should connect with our counterparts all over the state for better development; we can do so easily with technology. We also can contribute to others and make for a stronger state.

7. To grow membership in YCAR

   Our wealth is not in our technology, our educational resources, or the organization; it is in our people and the relationships that are built. We can work together and enjoy the effort! Together we can do what no one alone could dream of accomplishing. Let's build it and then share it with more people.

During February, we will be working out the objectives and strategies to make progress. Our committees will house the functions that can accomplish these goals for the year. As you hear more, please consider offering leadership and support for these valuable functions. We want more of you, we want greater diversity of creative thought and talent, and we want to build something we can be proud to call our very own.

Best Regards,

Randy

## PLEASE MAKE A NOTE OF DATES & PLACES!!

**Dates to Remember**

| | | |
|---|---|---|
| Super Bowl Football Game | February 7th | Cheer Them On!! |
| Executive Board Mtg. | Feb. 8th – 1:00 p.m. (Mon) | Comfort Inn-Mac |
| Valentine's Day | Feb. 14th | Show someone you Care!! |
| Education Class | Feb. 18th – 8:45 – 12:00 (Thurs) | Comm.Ctr-Mac |
| Prof. Standards Academy | Feb. 25th – 8:30-4:30 pm | Salem |

**MARK YOUR CALENDARS NOW!!**

**EDUCATION: Ed Class Topic, Speaker & Sponsor**

The **February 18th Education** class is **STILL IN THE PROCESS OF BEING CONFIRMED SO PLEASE STAY TUNED FOR MORE INFORMATION ON THIS CLASS TO COME.** The monthly classes are **FREE for all YCAR members. Non-YCAR** members will be charged **$20.00** for this and subsequent classes.

**PLEASE CONTINUE TO EMAIL YOUR RESERVATIONS FOR THIS CLASS TO DIANA** at ycar@onlinemac.com or have your Liaison fax your reservation (**503-472-7425**) by **Monday, Feb. 15th** in order to give an accurate count to our Sponsor.

**YAMHILL COUNTY AREA RMLS TOURS**

**Newberg** Area RMLS Tour @ **Wendy's,** 3400 Portland Road, Newberg 8:30 a.m.

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|---|---|
| 1st Tuesday: | Newberg/Sherwood |
| 2nd Tuesday: | Newberg/Dundee/Yamhill/Carlton |
| 3rd Tuesday: | Newberg/Dundee/Dayton/Lafayette |
| 4th Tuesday: | Newberg/Dundee/St. Paul/Champoeg/Donald |
| 5th Tuesday: | Newberg/Dundee (March, June, August, Nov.) |

**Moderator – Prudential Northwest Properties**

**McMinnville** Area RMLS Tour **@ Sandwich Express**, 711 Hwy 99W, Mac. 8:30 am

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|---|---|
| 1st Wednesday | McMinnville/NW Rural/Carlton/Yamhill |
| 2nd Wednesday: | McMinnville/SE & Rural/Amity |
| 3rd Wednesday: | McMinnville/SW Rural/Sheridan/Willamina/Grand Ronde |
| 4th Wednesday: | McMinnville/NE Rural/Lafayette/Dayton |
| 5th Wednesday: | McMinnville City Limits Only (March, June, Sept. & Dec.) |

**Moderator – Liz Heller, Westhills Realty**

**Please remember that only Realtor® & Affiliate Members of YCAR and Reciprocal Associations may attend & Participate in Tours!**

**FOR YOUR INFORMATION**

**RMLS™ Info:**

**Property Tax Updates:** Make sure your listings are updated with correct tax amounts. We have updated tax records for the 2009/2010 tax year in most counties. Remember, the "Property Tax/Yr" field is not updated automatically in your listings, so make sure to check the amounts for your listings to assure that potential buyers are getting accurate information.

To make sure you have the updated amounts: (1) Open the listing and click on the Tax ID number to view the tax record. (2) If the amount on the tax record has changed from what you originally entered in the "Property Tax/Yr" field, find the listing in Listing Load and click "Misc." (3) Then change the tax amount in the "Property Tax/Yr" field and click **Publish.**

**RMLS™ Invoices Available on RMLSweb:** Your quarterly RMLS™ invoice is now available on RMLSWeb and was due January 25th. To view your invoice on RMLSweb, click on the box that states either: No membership Invoice Due, Pay Current Invoice or Pay Overdue Invoice. Then click Pay your Bills Online.

## From Diana's Desk:

**Don't forget to get those annual dues in on time!!**

YCAR is aware that this has been a difficult year for Realtors®. However, please remember that a **$25.00 late fee to YCAR is now due** for those of you who have not paid your dues before the January 15th deadline date. OAR will also be charging a **$50.00** late fee for dues received **after February 15th**, when all dues should be received. So please, pay your dues in a timely fashion to save your business and avoid further inactivity.

Remember, you can pay your dues online at www.realtor.org with a credit card and your NRDS #.
If you have questions, please email me at ycar@onlinemac.com .

**I wish you all a very Happy Valentine's Day.**

**Diana - Executive Officer**

## YOUR 2010 BOARD OF DIRECTORS

| | | | |
|---|---|---|---|
| President: | Randy McCreith | 503-310-9147 | randy@thebellacasagroup.com |
| President Elect: | Ron Schock | 503-318-6171 | rschock@pru-nw.com |
| Treasurer: | Jessica King Regier | 503-538-0468 | jess.r@verizon.net |
| Secretary | Stacy McGhehey | 971-237-9306 | stacey.westhills@yahoo.com |
| RMLS Director: | Judie Teal | 503-474-1234 | jannteal@verizon.net |
| State Director | Beth Caster | 503-472-8411 | bcaster@prumw.com |
| 2010 Director | Dorothy Detsch | 503-843-3206 | oregondorothy@gmail.com |
| 2011 Director: | Bill Hester | 503-495-5820 | bhester@equitygroup.com |
| 2012 Director: | Barry House | 971-241-0098 | Ingles@willamettewest.com |
| Past President | Van Keck | 503-435-9458 | vkeck@prunw.com |

These people are here working for you.
Should you have any questions, comments, suggestions, or if you would like to help on a committee, please give a member of the Board a call!

## 2010 YCAR COMMITTEES AND CHAIRPERSONS

| | | | |
|---|---|---|---|
| **Member Services** | | | |
| **Professional Standards** | Jean Elmore | 503-472-8411 | jean@jeanelmore.com |
| **Grievance** | Judi Hammer | 503-472-8411 | hammer@je30.com |
| **Public Relations** | | | |
| **Education** | Mary Baker | 503-472-8411 | mbaker@prunw.com |