



## YCAR NEWSLETTER



**Yamhill County Association of Realtors®  
March, 2011**

**Executive Officer: Diana Brown**  
**Phone/Fax #: 503-472-7425**  
Mailing Address:  
Location Address:  
Website Address

**Winter Hours: Monday – Thursday 9:30 -2:30**  
**Email Address: [ycar@onlinemac.com](mailto:ycar@onlinemac.com)**  
P. O. Box 540, McMinnville, OR 97128  
734 N. Baker, Suite B, McMinnville, OR 97128  
[www.yamhillcountyrealtors.org](http://www.yamhillcountyrealtors.org)

### MESSAGE FROM THE PRESIDENT

2011 is flying by, it is March already! As I am writing this, it is February 24 and the snow is coming down. The snow is a beautiful sight and the kids are happy to miss a day from school but what I am thinking about now is the upcoming spring selling season. We are gearing up in anticipation of longer days to show homes, opportunities to interact with our clients in warmer weather, the ability to stage better curb appeal with the use of new bark dust and fresh flowers. I can almost smell the bark dust and see the sharply manicured lawns with splashes of color along the walk and entryway. I can see the open house signs pointing the buyers to multiple open house events as we try to capture the interest of the home buyer looking to make that all important move. I encourage you to prepare with eager anticipation for the coming months. Sharpen your skills, become knowledgeable on the trends of the market, knowledgeable on the trends of communication with the customer and up to date on the best way to prepare the properties for market. Let's go forward this spring with enthusiasm and excitement for our profession and let it carry over to summer. Let's collectively be excited about the benefits of home ownership and embrace how we can help our clients achieve their Real Estate goals because if we aren't excited about it, why would the consumer be excited about it?

Don't forget the [REALTOR® Rally at the Capitol](#) on March 16! At last count, we have 21 YCAR Members registered to attend which is a lot more than in previous years. We would still like more support so please take a few minutes to register. YCAR is working to get a Trolley to take members to the Rally; we need a minimum of 25 registered at \$10 a piece to make that happen. If you would like to ride the trolley, please let Diana Brown know via email at [ycar@onlinemac.com](mailto:ycar@onlinemac.com). I look forward to seeing many of you at the Rally in Salem. There is so much at stake in our industry that we really need a strong showing to advocate for ourselves and our customers.

Watch for details via email of an upcoming general member meeting early in April. Our newly formed events panel is busy planning the final details. It will be a great opportunity to network with REALTORS® in the Association, meet some of the new members of YCAR and get an update of what is happening in YCAR.

Make it a great month!

Ron Schock  
2011 YCAR President

## PLEASE MAKE A NOTE OF DATES & PLACES

### Dates to Remember:

Professional Standards Academy	Mar. 2 <sup>nd</sup> – 8:00-4:00 (Wed.)	Lake Oswego
Wine on Tuesday	Mar. 8 <sup>th</sup> – 5:00-7:00 p.m.	Anam Cara-Newberg
Executive Board Mtg.	Mar. 14 <sup>th</sup> – 1:00 – 3:00 p.m. (Mon)	Comfort Inn-Mac
Realtor® Day at the Capitol	Mar. 16 <sup>th</sup> – Lunch Included	Salem Capitol
<a href="#">Nita Wiebke's Retirement Party</a>	March 17 <sup>th</sup> – 5:00-7:00 p.m.	Grand Ballroom-Mac
Dinner & Fundraiser Auction	March 19 <sup>th</sup> -5:30-7:15 p.m.	Church on the Hill
Yamhill Co Home & Garden Show	Apr. 1-3 – All day	Downtown Mac

### **EDUCATION CLASS**

In lieu of our March class, we ask that you attend the Realtor® Day at the Capitol. A strong turnout at this event will not provide any credit hours, **but** it will provide a loud voice from Realtors® around the State, to inform our elected officials about the crucial decisions necessary to support the interests of real estate professionals and their clients.

### YAMHILL COUNTY AREA RMLS TOURS

**Newberg** Area RMLS Tour @ **Wendy's**, 3400 Portland Road, Newberg, 8:30 a.m.

- 1<sup>st</sup> Tuesday: Newberg/Sherwood
- 2<sup>nd</sup> Tuesday: Newberg/Dundee/Yamhill/Carlton
- 3<sup>rd</sup> Tuesday: Newberg/Dundee/Dayton/Lafayette
- 4<sup>th</sup> Tuesday: Newberg/Dundee/St.Paul/Champoeg/Donald
- 5<sup>th</sup> Tuesday: Newberg/Dundee (March, May, August & Nov.)

**Moderator – John L Scott - Sherwood**

**McMinnville** Area RMLS Tour @ **Sandwich Express**, 711 Hwy 99W, Mac. 8:30 am

- 1<sup>st</sup> Wednesday: McMinnville/NW Rural/Carlton/Yamhill
- 2<sup>nd</sup> Wednesday: McMinnville/SE & Rural/Amity
- 3<sup>rd</sup> Wednesday: McMinnville/SW Rural/Sheridan/Willamina/Grand Ronde
- 4<sup>th</sup> Wednesday: McMinnville/NE Rural/Lafayette/Dayton
- 5<sup>th</sup> Wednesday: McMinnville City Limits Only (March, June, Aug. & Nov.)

**Moderator – Paul & Juddi Everts – John L Scott -Carlton**

Please remember that only Realtor® & Affiliate Members of YCAR and Reciprocal Associations may attend & Participate in Tours!

**RMLS Info:** Auto Emails now allow additional statuses. If you would like to edit your Prospecting Profile to remove or allow PEN, SLD or SNL statuses for your clients' Auto Emails, follow these steps:

1. On RMLSweb, mouse over Prospecting on the Menu Bar
2. Click on Prospect Profiles
3. Under the "Edit" column, Click "Criteria"
4. Make your status change and click "Save"

For more information on Prospecting, view the [Put RMLS™ to Work for You document](#).

**FYI:** Effective April 1, 2011 prior to selling a home, it must have a Carbon Monoxide Detector if it has a source that produces carbon monoxide!

## FROM DIANA'S DESK

Time is running out for YCAR members who have not yet paid their 2011 dues. You know who you are and you should also know that March is the final deadline for payment. The total amount due for Realtors® and Appraisers is \$457.00 (this amount does not include the voluntary RPAC amount). Payment should be made to me by March 15<sup>th</sup> in order for me to get them processed in time. OAR will “INACTIVATE” those members who have not paid on March 30<sup>th</sup>. The one good thing this year is that OAR will not charge the \$50.00 reactivation fee until July 1<sup>st</sup>. So, please get those dues in to me as soon as you can.

You may have noticed that I made note of Newberg's “Wine on Tuesday” event on March 8<sup>th</sup> at the Anam Cara Tasting Room, 306 N. Main St., Newberg. YCAR has membership in both the McMinnville and Newberg Chamber of Commerce offices. As such, members of YCAR are invited to attend the various Chamber events at the membership price (if one is required). The only request is that you do register for the events prior to the event. I will try and put as much information in the newsletter regarding these activities as I hear about them for your information. The March 8<sup>th</sup> event will feature 2009 Estate Riesling and 2007 Nicholas Estate Pinot Noir, with appetizers from The Rogue Gourmet Catering Co. There will be a special off of 15% off any wine purchases for the evening. Please RSVP by Monday March 7<sup>th</sup> at 503-538-2014, \$5.00 members/\$10.00 non-members.

YCAR member, Laura Erickson, has been working with the Yamhill County Gospel Rescue Mission and they are having a Dinner & Fundraiser Auction on Saturday, March 19 at the Church on the Hill Gymnasium (McMinnville). Silent Auction at 5:30 p.m., Dinner 6:30 p.m. and 7:15 p.m. starts the Program/Oral Auction. If you would like to help these folks out, please order tickets from Ben Freimark – 971-241-8763 or Gary Noland – 503-474-0674. Tickets are \$20.00. Thank you.

Affiliate Member, The News Register is preparing its “Discover Yamhill Valley –The Official Yamhill Valley Visitor Guide” magazine. The full color magazine is distributed statewide as well as regionally and the shelf life lasts all year long. If you would like to place an ad, it will be seen by thousands of potential customers and also online for one year! It will be published April 9 so the deadline for placing your ad is March 7<sup>th</sup>. Please contact Terry Conlon at [tconlon@newsregister.com](mailto:tconlon@newsregister.com) for more info.

## CONGRATULATIONS TO

Nita Wiebke on her decision to retire from Western Title after 26 years of dedication and assistance to many of us in the real estate business in Yamhill County. We wish you future happiness in your next endeavors and we thank you so much for your service in our community.

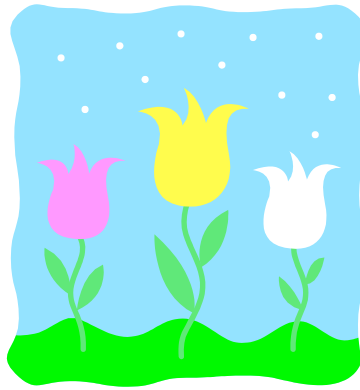
## GET WELL WISHES TO

Venessa Ward (Pacific Residential Mortgage). She took a nasty fall badly injuring her knee. It will be a slow recovery for her, so please keep her in your thoughts and/or send a card.

## WELCOME NEW 2011 YCAR MEMBERS:

Tim Bolen – Keller Williams Portland Premier- Portland  
Mary Ellen Peters – Compass Realty Solutions - Portland

**THANK YOU** Special thanks go out to **C. Carter, C. Bechtold, K. Dunckel, A. Ciulla, L. Finn & J. Webber** for their presentation of the “From A to Z of Title and Escrow” class on February 17th. Also, special thanks go to Affiliate Member **Randy Yell** of **Eagle Quality Inspections** for sponsoring the class.



**Spring is on the way!**

**Diana Brown**, YCAR Executive Officer  
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[www.YamhillCountyRealtors.org](http://www.YamhillCountyRealtors.org)

### **YOUR 2011 BOARD OF DIRECTORS**

President:	Ron Schock	503-318-6171	<a href="mailto:rschock@pru-nw.com">rschock@pru-nw.com</a>
President Elect:	Jessica Payne	503-538-0468	<a href="mailto:jess.r@frontier.com">jess.r@frontier.com</a>
Treasurer:	Stacey McGhehey	971-237-9306	<a href="mailto:stacey.westhills@yahoo.com">stacey.westhills@yahoo.com</a>
Secretary	Janel Huntley	971-237-4332	<a href="mailto:jhuntley@prunw.com">jhuntley@prunw.com</a>
RMLS Director:	Judie Teal	503-474-1234	<a href="mailto:jannteal@frontier.com">jannteal@frontier.com</a>
State Director	Beth Caster	503-472-8411	<a href="mailto:bcaster@prunw.com">bcaster@prunw.com</a>
2011 Director:	Bill Hester	503-495-5820	<a href="mailto:bhester@equitygroup.com">bhester@equitygroup.com</a>
2012 Director:	Barry House	971-241-0098	<a href="mailto:Ingles@willamettewest.com">Ingles@willamettewest.com</a>
2013 Director	Dorothy Detsch	503-843-3206	<a href="mailto:oregondorothy@gmail.com">oregondorothy@gmail.com</a>
Past President	Randy McCreith	503-310-9147	<a href="mailto:randy@thebellacasagroup.com">randy@thebellacasagroup.com</a>

These people are here working for you.

Should you have any questions, comments, suggestions, or if you would like to help on a committee, please give a member of the Board a call!

### **2011 YCAR COMMITTEES AND CHAIRPERSONS**

<b>Member Services</b>	Ron Schock	503-472-8411	<a href="mailto:rschock@pru-nw.com">rschock@pru-nw.com</a>
	Randy McCreith	503-310-9147	<a href="mailto:randy@thebellacasagroup.com">randy@thebellacasagroup.com</a>
<b>Professional Standards</b>	Jean Elmore	503-472-8411	<a href="mailto:jean@jeanelmore.com">jean@jeanelmore.com</a>
<b>Grievance</b>	Judi Hammer	503-472-8411	<a href="mailto:judi@judihammer.com">judi@judihammer.com</a>
<b>Political Affairs</b>	Beth Caster	503-472-8411	<a href="mailto:bcaster@prunw.com">bcaster@prunw.com</a>
<b>Professional Development</b>	Dorothy Detsch	503-843-3206	<a href="mailto:oregondorothy@gmail.com">oregondorothy@gmail.com</a>
<b>Education</b>	Mary Baker	503-472-8411	<a href="mailto:mbaker@prunw.com">mbaker@prunw.com</a>
Events Committee	Stacey McGhehey	971-237-9306	<a href="mailto:stacey.westhills@yahoo.com">stacey.westhills@yahoo.com</a>