

YCAR NEWSLETTER

Yamhill County Association of Realtors®

April - 2010

Executive Officer: Diana Brown
Phone/Fax #: 503-472-7425
Mailing Address:
Location Address:

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734 N. Baker, Suite B, McMinnville, OR 97128

MESSAGE FROM THE PRESIDENT

Building Value in our Association

If most give a little; if some give more, but for a short period of time; together we can build something valuable for all of us.

Our collective experience is wildly diverse, our gifts and talents are as varied as our personalities and backgrounds. Experienced veterans offer wisdom and institutional memory; at the other end novices contribute fresh ideas and new tools. We all succeeded because someone gave us a hand-up. Let's build a culture of sharing among us. Our collective generosity, positive spirit, and tolerance will help us and our colleagues, and spill over to our clients and our communities.

Because selling real estate is our primary work, our commitment must be limited, but the benefits do not have to be.

Hiring talented professionals to do the work is expensive. But if the real value of an association is actually in the members personally, then the best way to bring our vision to life is your involvement. We are grateful for Diana, our Executive Officer, and Lacey for our website; their work is indispensable, but **you** are the real value.

What do you have to give? –

Just you!

'Association' implies that we come together, work together, and communicate with each other. With your involvement we can build professional relationships, long-term friendships and valuable resource networks. You understand the stress and the challenges of our industry. You have unique ideas and experiences that I can learn from. From you I can find solutions for difficult challenges. And yes, there are tensions between us because sometimes competition beats us up and aggressive representation for our clients can cause friction. All the more reason we need to come together in enjoyable social occasions and in cooperative work to feel again that those times should not be taken personally. Your accomplishments also inspire me.

Volunteer to work together with your colleagues for a richer Association

There are so many good ideas and rewarding visions of what we can be! Do what you are good at and enjoy, or expand your horizons by learning something new. Give what comes naturally, perhaps push some boundaries.

Most of you are familiar with our high functioning committees like the Education and Realtor® Auction teams. There are many more opportunities involving events, communications, recruiting, political action, finances and budget, fundraising, website & social networking, administration, technology, corporate compliance, Professional Standards, member recognition, Realtor® resources, RMLS/OAR/NAR, public relations and other better ideas you may have. We have those who work at the state level, there is Board of Directors service locally, and we have special projects like the Jon Triest Memorial Habitat Build for Realtors®. Some are standing committees required by our by-laws and some are select committees allowed by our Policies and Procedures, and some 'needs' will be satisfied with a temporary 'task force'.

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What to expect...

We are not asking for a lot from you, but we are asking for something. Some, like your Board of Directors and key committee leaders and members, give much, but it should be for a season.

Others will then build upon their contribution. Together we can build a smorgasbord of value for all Realtors® and enjoy the process and the fruit of our efforts.

Look for more information in the weeks ahead, or call/email us for what you want to do and can contribute. See the attachment for a complementary article entitled "What if we do Nothing?"

Randy

PLEASE MAKE A NOTE OF DATES & PLACES!!

Dates to Remember

Executive Board Mtg.	April 12th – 1:00 p.m. (Mon)	Comfort Inn-Mac
Education Class	April 15th – 8:45 – 12:00 (Thurs)	Comm.Ctr-Mac
RMLS Trade Fair	April 1 st – 10:00 – 4:00 (Thurs)	OR Conv. Center
Nation Wide Open House	April 10-11 th – All Day	Your Listings
Oregon GRI 200 & 300	April 27-30	Riverhouse, Bend

MARK YOUR CALENDARS NOW!!

EDUCATION: THE EDUCATION CLASS FOR APRIL HAS NOT YET BEEN CONFIRMED.
Please stay tuned for information coming to you soon!

The monthly classes are **FREE for all YCAR members.** Non-YCAR members will be charged **\$20.00** for this and subsequent classes.

PLEASE CONTINUE TO E-MAIL YOUR RESERVATIONS FOR THIS CLASS TO DIANA at ycar@onlinemac.com or have your Liaison fax your reservation (503-472-7425) by **Monday, April 12th** in order to give an accurate count to our Sponsor.

YAMHILL COUNTY AREA RMLS TOURS

Newberg Area RMLS Tour @ **Wendy's**, 3400 Portland Road, Newberg 8:30 a.m.

1st Tuesday:	Newberg/Sherwood
2nd Tuesday:	Newberg/Dundee/Yamhill/Carlton
3rd Tuesday:	Newberg/Dundee/Dayton/Lafayette
4th Tuesday:	Newberg/Dundee/St. Paul/Champoeg/Donald
5th Tuesday:	Newberg/Dundee (March, June, August, Nov.)

Moderator – Prudential Northwest Properties

McMinnville Area RMLS Tour @ **Sandwich Express**, 711 Hwy 99W, Mac. 8:30 am

1 st Wednesday	McMinnville/NW Rural/Carlton/Yamhill
2 nd Wednesday:	McMinnville/SE & Rural/Amity
3 rd Wednesday:	McMinnville/SW Rural/Sheridan/Willamina/Grand Ronde
4 th Wednesday:	McMinnville/NE Rural/Lafayette/Dayton
5 th Wednesday:	McMinnville City Limits Only (March, June, Sept. & Dec.)

Moderator – Liz Heller, Westhills Realty

Please remember that only Realtor® & Affiliate Members of YCAR and Reciprocal Associations may attend & Participate in Tours!

FOR YOUR INFORMATION:

The YCAR website is blossoming! Check out the information, resources, and announcements regularly. If you have not joined the directory, you are missing fee advertising and an opportunity for your colleagues to get to know you better. Go to www.YamhillCountyRealtors.org.

RMLS™ Info: Invoicing Is Going Electronic

Beginning July 2, 2010, all RMLS™ invoices will be delivered via e-mail. If you prefer to continue to receive a paper statement, there will be a \$5 paper billing fee added to your quarterly invoice. Make sure you verify that RMLS™ has your correct e-mail address by: (1) Log into RMLSweb, (2) Select “Toolkit” and click User Preferences, (3) Under Membership Information, click on IMS (Internet Member Services) System, (4) Click on Personal Information, (5) Verify that your e-mail and home address are correct and (6) Click Submit.

“Follow the Blue Balloons” – 2010 Nationwide Open House Weekend

The OAR will join with REALTOR® Associations nationwide as part of the first annual REATOR Nationwide Open House Weekend, April 10-11. The purpose of the nationwide campaign is to increase consumer awareness of the benefits of buying a home, give sellers and opportunity to increase the exposure for their listed homes and to continue efforts to spread the word about the expanded first-time homebuyer tax credit which ends April 30, 2010.

The NAR will help with publicity on a national level with press releases and media promotions. The OAR is developing marketing ideas to encourage participation; we’ll also inform local media and consumers of the Nationwide Open Houses. Visit www.oregonrealtors.org/openhouse for additional resources.

OAR Sign Up! 2010 Legislative Conference – April 13th

In a challenging political environment, numerous legislative attacks were defeated during the 2010 Supplemental Session. This is only the beginning, as we expect many issues to emerge once again in the 2011 Legislative Session. Spend a day in Salem, discussing critical issues that will impact your business including: **Commission Sharing, Business License Taxes, Urban & Rural Reserves, Seller’s Property Disclosures, Greenhouse Gas Reduction Goals in Land Use and Navigability.** Get involved to protect and proactively strengthen Oregon’s real estate market. To register for the 2010 Legislative Conference, check the OAR website.

MongoFAX:

Close deals faster! As an Oregon Realtor , you receive Unlimited FREE access to MongoFAX. The OAR dedicated **MongoFAX Cover Page** empowers you to instantly fax paper-based documents (disclosure packages, signed contracts, etc.) for FREE directly to ANY email address in the world. No Sign Ups, Registrations or Passwords required. It’s instant and it’s COMPLETELY FREE!

Info on what our CHARITY AUCTION has accomplished:

GEOGRAPHICAL BREAKDOWN OF THE CHARITIES

ALL COUNTY

2009 - CASA
2008 –YCAP Food - provides food to all county food banks
2006 - Thugz off Drugz, YCAP Food – provides food to all county food banks
2005 - YC Historical
2004 - Henderson House, Headstart
2003 –YC Special Olympics
2002 - Headstart, Henderson House, Pregnancy Info
2001 - CASA, YC Special Olympics

MCMINNVILLE

2008 –Habitat for Humanity Shareholders Build (YCAR)
2007 –St. Barnabas Soup Kitchen (St. Barnabas is technically all county)
2005 - St. Barnabas Soup Kitchen (St. Barnabas is technically all county)
2003 –St. Barnabas (St. Barnabas is technically all county), Homeward Bound Pets
2001 - St. Barnabas (St. Barnabas is technically all county)

NEWBERG

2009 - Newberg Animal Shelter, LOVE, Inc. (Love Inc is technically all county)
2007 – Love Inc. (Love Inc is technically all county)
2004 – Newberg Animal Shelter

SOUTH COUNTY – Sheridan, Willamina, Grand Ronde

2008 - Grand Shermina – This is the food bank for Sheridan, Willamina and Grand Ronde
2007 – NW Senior Services (So County) – provides support services for seniors in Sheridan, Willamina and Grand Ronde
2006 - Tina Miller Teen Center – Provides after school care for kids in Willamina and Grand Ronde

YAMHILL

2005 –Yamhelas

THE CHARITY AUCTION HAS RAISED \$237,000 OVER THE PAST 14 YEARS FOR OUR LOCAL CHARITIES!!!

Thanks go to Ken Whiting and his staff at Westcorp Mortgage for sponsoring the March Education Class.

If you know of anyone in need of thanks or well wishes, etc., please let me know.

From Diana's Desk:

March 15th is the Deadline Date:

As of March 15th, those Association Members who have not paid their 2010 dues will be dropped from membership of YCAR, OAR and NAR and Designated Brokers should return their licenses to the Agency and they will not be able to access RMLS, or perform any real estate services. To stop this from happening, send your dues in now (including the penalty fee) to YCAR.

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Remember, you can pay your dues online at www.realtor.org with a credit card and your NRDS #. If you have questions, please email me at ycar@onlinemac.com .

Jon Triest Memorial Build for Habitat for Humanity:

Soon you will receive information about a special YCAR project for 2010. We hope to see a donation of 1 square foot (about \$55) for each member of YCAR towards this charity project in memory of Jon Triest. Jon, a member Realtor® who gave generously of his time and money to the community (including Habitat for Humanity), passed away last year. At that time money was donated to Habitat in his name; we want to further those efforts and recognize these values we cherish as Realtors®.

The Realtor® Auction 2010

The Auction Committee is off and running. This event has been a great success for many years and does much good for local charities. Please consider getting involved this year. This is for Realtors®, for your clients and friends, and for local businesses, to donate time and auction items and to purchase goods and services to raise money for others. Perhaps you can set aside some money from each sale this year as a contribution. Call Tim Ciulla or Naida Paris for more information.

I wish you all a very Happy Easter!

Diana - Executive Officer



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YOUR 2010 BOARD OF DIRECTORS

President:	Randy McCreith	503-310-9147	randy@thebellacasagroup.com
President Elect:	Ron Schock	503-318-6171	rschock@pru-nw.com
Treasurer:	Jessica King Regier	503-538-0468	jess.r@verizon.net
Secretary	Stacy McGhehey	971-237-9306	stacey.westhills@yahoo.com
RMLS Director:	Judie Teal	503-474-1234	jannteal@verizon.net
State Director	Beth Caster	503-472-8411	bcaster@prumw.com
2010 Director	Dorothy Detsch	503-843-3206	oregondorothy@gmail.com
2011 Director:	Bill Hester	503-495-5820	bhester@equitygroup.com
2012 Director:	Barry House	971-241-0098	Ingles@willamettewest.com
Past President	Van Keck	503-435-9458	vkeck@prunw.com

These people are here working for you.

Should you have any questions, comments, suggestions, or if you would like to help on a committee, please give a member of the Board a call!

2010 YCAR COMMITTEES AND CHAIRPERSONS

Member Services	Ron Schock	503-472-8411	rschock@pru-nw.com
	Randy McCreith	503-310-9147	randy@thebellacasagroup.com
Professional Standards	Jean Elmore	503-472-8411	jean@jeanelmore.com
Grievance	Judi Hammer	503-472-8411	hammer@je30.com
Political Affairs	Beth Caster	503-472-8411	bcaster@prunw.com
Professional Development	Dorothy Detsch	503-843-3206	oregondorothy@gmail.com
Education	Mary Baker	503-472-8411	mbaker@prunw.com